



Parker Hannifin Corporation
Industrial Cylinder Division/Hydraulics Group/Marketing Dept.
500 S Wolf Rd.
Des Plaines, IL 60016

Office 847-294-2745
Fax 847-294-2652

June 1, 2011

QR Codes Deliver Information to Our Customers

Industrial Cylinder Division now includes QR (Quick Response) Codes in our printed product material. The use of these codes keeps us on the forefront of Mobile Device technology. Product information can be immediately accessed or downloaded by scanning these custom codes with a smart phone or other similar mobile device.

This new technology provides the following information on the go:

- the latest product information
- ability to download or view literature pdf
- technical information and product bulletins
- specific product web pages
- product training
- system training modules
- product videos



← Smart phone scan here

Scan this QR code with your smart phone to download the catalog. Look for QR code readers at an "App Store" for your smart phone.

3/11 / Catalog HY08-1114-3NA

QR Code and instructions
printed on our catalogs

Industrial Cylinder Division's use of QR Codes is part of an ongoing effort in encompassing new, strategic marketing techniques that enhance product sales and customer relations. Additional information pertaining to QR codes will soon be available on the A&H Distributor Forum.

Thank you for your interest in our products. Feel free to contact us for further information or assistance.

Regards

Diane J Jones

Diane J Jones
Sr. Communication Specialist
Industrial Cylinder Division